

Curtin Singapore Textbook List Trimester 1A 2018

Unit Code	Unit Name	Title	Author	Publisher	Edition / Year	Call No.
Bachelor of Arts (Mass Communication)						
JOUR1001	Introduction to Journalism - Broadcast	Australian Broadcast Journalism	Gail Phillips and Mia Lindgren with Russell Bishop	Oxford University Press	3rd / 2013	070.4 PHI
JOUR2001	Media Ethics	Media Ethics: Cases and Moral Reasoning	Clifford G. Christians, Mark Fackler, Kathy Brittain Richardson, Peggy J. Kreshel, Robert H Woods, Jr.	Pearson Education	10th / 2017	170 CHR
JOUR2001	Media Ethics	The Puzzle of Ethics	Peter Vardy & Paul Grosch	Fount	1999	170 VAR
JOUR2003	News Writing and Reporting	Curtin University Journalism Style Guide	Curtin University of Technology	Curtin University of Technology	2014	070.4 CUR
JOUR2003	News Writing and Reporting	News as it Happens: An Introduction to Journalism	Stephen Lambie	Oxford University Press	3rd / 2017	070.4 LAM
JOUR2000	Radio News	No Essential Textbook	-	-	-	-
Bachelor of Commerce						
ACCT2000	Accounting Systems	Accounting Information Systems	Marshall B. Romney, Paul John Steinbart	Pearson	14th Global / 2017	657 ROM
ADVT3002	Advanced Digital Media Planning	No Essential Textbook	-	-	-	-
ACCT3000	Auditing	Auditing, Assurance and Ethics Handbook 2017 Australia: Incorporating All the Standards as at 1 December 2016	[Technical Editor] Stephanie Kemp	John Wiley and Sons	2017	657.45 AUD
ACCT3000	Auditing	Auditing & Assurance Services in Australia	Grant Gay, Roger Simnett	McGraw-Hill Education	6th Revised / 2017	657.45 GAY
ACCT3000	Auditing	Business Communication: A Handbook for Accounting Students and Graduates	Compiled by Rosemary Kerr, with additional material by Silvia Caratti, Abhijeet Singh and Ilan Zagoria	Pearson	1st / 2017	658.45 KER
MKTG2001	Brand Management	Strategic Brand Management: Building, Measuring, and Managing Brand Equity	Kevin L. Keller	Pearson	4th Global / 2013	658.827 KEL
MGMT2004	Business and Sustainable Development	No Essential Textbook	-	-	-	-
MKTG3000	Business Capstone	No Essential Textbook	-	-	-	-
MGMT3006	Business Ethics	Moral Issues in Business	William H. Shaw, Vincent Barry, Theodora Issa, Bevan Catley, Donata Muntean	Cengage Learning	3rd Asia Pacific / 2016	174.4 SHA
BLAW1004	Business Law	Understanding Business Law: Lexisnexis Custom Publication For Curtin University, Business Law	Selected by Christian Duperouzel and Stephen Monterosso	LexisNexis Butterworths	3rd / 2017	346.94 UND
MGMT1001	Communication in Business	Communication Skills Handbook	Jane Summers, Brett Smith	John Wiley and Sons	4th / 2014	378.17 SUM
ACCT3004	Company Accounting	Financial Reporting	Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang, Karyn Byrnes	John Wiley & Sons	2nd / 2018	657 LOF
ACCT3004	Company Accounting	Business Communication: A Handbook for Accounting Students and Graduates	Compiled by Rosemary Kerr, with additional material by Silvia Caratti, Abhijeet Singh and Ilan Zagoria	Pearson	1st / 2017	658.45 KER
MKTG2004	Consumer Behaviour	CB8: Consumer Behavior: Student Edition 8	Barry J. Babin, Eric J. Harris	Cengage Learning	8th / 2018	658.83 BAB
FNCE3000	Corporate Finance	Principles of Corporate Finance	Richard A. Brealey, Stewart C. Myers, Franklin Allen	McGraw-Hill Education	12th / 2017	658.15 BRE

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MKTG2006	Digital Communication Management	No Essential Textbook	-	-	-	-
MKTG1000	Discovering Marketing	MKTG 11: Principles of Marketing	Charles W. Lamb, Joseph F. Hair, Jr., Carl McDaniel	Cengage Learning	11th / 2018	658.8 LAM
MGMT3004	Entrepreneurship	Entrepreneurship: Theory, Process, Practice	Howard Frederick, Allan O'Connor, Donald F. Kuratko	Cengage Learning	4th / 2016	658.42 ENT
ACCT2005	Financial Accounting	Financial Reporting	Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang, Karyn Byrnes	John Wiley & Sons	2nd / 2018	657 LOF
ACCT2006	Financial Reporting	Financial Reporting	Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang, Karyn Byrnes	John Wiley & Sons	2nd / 2018	657 LOF
BANK3003	Fundamentals of Bank Management	Financial Institutions Management: A Risk Management Approach	Helen Lange, Anthony Saunders, Marcia Millon Cornett	McGraw-Hill	4th / 2015	332.1 LAN
MGMT1000	Fundamentals of Management	No Essential Textbook	-	-	-	-
MGMT2008	Human Resource Management Introduction	(E-Book Only) Human Resource Management	Raymond Stone	John Wiley & Sons Australia, Ltd	9th / 2017	E-book only
MKTG2000	Integrated Marketing Communications	Advertising and Promotion: An Integrated Marketing Communications Perspective	George E. Belch, Michael A. Belch	McGraw-Hill Education	11th / 2018	659.1 BEL
FNCE3004	International Finance	International Financial Management	Cheol Eun, Bruce Resnick	McGraw-Hill Education	8th / 2018	658.15 BRE
MKTG2002	International Marketing	International Marketing: An Asia-Pacific Perspective	Richard Fletcher, Heather Crawford	Pearson	7th / 2014	658.84 FLE
MKTG3003	Internet Marketing	No Essential Textbook	-	-	-	-
ACCT1000	Introduction to Accounting	Introduction to Accounting: Custom Publication for Curtin University	Prepared by Wahseem Soobratty	John Wiley and Sons	2016	657 INT
TAXA2000	Introduction to Australian Tax Law	Curtin Tax Law Select Valuepack 2018	Robin Woellner, Stephen Barkoczy, Shirley Murphy, Chris Evans, Dale Pinto, Annette Morgan, Colleen Mortimer	Oxford University Press Australia & New Zealand	2018	343.94 MOR
ISYS1000	Introduction to Business Information Systems	Management Information Systems	Heather Gray, Tomayess Issa, Graeme Pye, Indrit Troshani	John Wiley and Sons	1st Australasian / 2015	658.4038 GRA
INVE3000	Introduction to Derivative Securities	Fundamentals of Futures and Options Markets	John Hull	Pearson	8th Global / 2014	332.6452 HUL
FNCE2000	Introduction to Finance Principles	Fundamentals of Corporate Finance	Stephen A. Ross, Michael E. Drew, Adam N. Walk, Randolph W. Westerfield, Bradford D. Jordan	McGraw-Hill	7th / 2017	658.15 ROS
FNCE3001	Introduction to Financial Instruments and Markets	Investments: Principles of Portfolio and Equity Analysis	Michael G. McMillan, Jerald E. Pinto, Wendy L. Pirie, Gerhard Van de Venter	Wiley	c2011	332.6 MIC
FNCE3001	Introduction to Financial Instruments and Markets	Fixed Income Analysis	Barbara S. Petitt, Jerald E. Pinto, Wendy L. Pirie	John Wiley & Sons	3rd / 2015	332.63 FIX
IBUS1000	Introduction to International Business	International Business	Mike Peng and Klaus Meyer	Cengage Learning	2nd / 2016	658 PEN
BANK3000	Introduction to Mergers and Acquisitions	Mergers and Acquisitions Basics: All You Need to Know	Donald DePamphilis	Academic Press	c2011	658.16 DEP
BANK3000	Introduction to Mergers and Acquisitions	Mergers, Acquisitions, and Other Restructuring Activities: An Integrated Approach to Process, Tools, Cases, and Solutions	Donald DePamphilis	Academic Press	8th / 2015	658.16 DEP
PROC3000	Introduction to Purchasing and Procurement	Purchasing and Supply Management	P. Fraser Johnson, Anna E. Flynn	McGraw-Hill	15th / 2015	658.72 JOH

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ECON1000	Introductory Economics	Introductory Economics: ECON1000	Compiled by Andrew John Brennan	Pearson	Custom / 2015	330 BRE
ACCT3001	Management Control Systems	Management Accounting: Information for Creating and Managing Value	Kim Langfield-Smith, David Smith, Paul Andon, Ronald Hilton, Helen Thorne	McGraw-Hill Education	8th / 2018	658.15 LAN
ACCT3001	Management Control Systems	Business Communication: A Handbook for Accounting Students and Graduates	Compiled by Rosemary Kerr, with additional material by Silvia Caratti, Abhijeet Singh and Ilan Zagoria	Pearson	1st / 2017	658.45 KER
MGMT3002	Managing Change	No Essential Textbook	-	-	-	-
MKTG2005	Marketing Research	No Essential Textbook	-	-	-	-
ECON2004	Microeconomic Principles	Microeconomics	Robert S. Pindyck, Daniel L. Rubinfeld	Pearson	9th Global / 2018	338 PIN
MGMT3018	Operations and Materials Management	OM5	David A. Collier, James R. Evans	South-Western	5th / 2015	658.5 COL
INVE3001	Portfolio Management	Investments	Zvi Bodie, Alex Kane, Alan J. Marcus	McGraw-Hill	11th / 2017	332.6 BOD
PUBR2002	Public Relations Foundations	Public Relations: Theory and Practice	Edited by Jane Johnston and Mark Sheehan	Allen & Unwin	4th / 2014	659.2 PUB
MKTG3007	Retail Marketing and Distribution	Retail Management: A Strategic Approach	Barry Berman, Joel R. Evans	Palgrave Macmillan	12th International / 2013	658.87 BER
MGMT3013	Selecting and Promoting Staff	Effective Recruitment and Selection Practices	Robert-Leigh Compton, Bill Morrissey, Alan Nankervis	CCH Australia	6th / 2014	658.31 COM
MKTG3006	Services Marketing	No Essential Textbook	-	-	-	-
MKTG3002	Strategic Advertising	Strategic Advertising Management	Larry Percy, Richard Rosenbaum-Elliott	Oxford University Press	5th / 2016	659.1 PER
MKTG3004	Strategic Marketing	Strategic Marketing: Decision Making & Planning	Peter W. Reed	Cengage Learning	4th / 2015	658.8 REE
ISYS2000	Supply Chain Information Management	No Essential Textbook	-	-	-	-

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Diploma of Arts and Creative Industries						
APCOMS	Academic and Professional Communications	Communications Toolkit	Jane Grellier, Veronica Goerke	Cengage Learning	3rd / 2014	378.17 GRE
ACS01S1	Academic Communication Skills	No Essential Textbook	-	-	-	-
ARW01S1	Academic Research and Writing	No Essential Textbook	-	-	-	-
ACC01S1	Accounting	Accounting 1	Ashley Doyle	Curtin University	2014	657 DOY
DC1004	Design Computing	No Essential Textbook	-	-	-	-
DIMA1100	Discovering Marketing	MKTG 3	Charles W. Lamb, Joseph F. Hair, Carl McDaniel, Jane Summers, Michael Gardiner	Cengage Learning	3rd Asia Pacific / 2016	658.8 LAM
ECN01S1	Economics	Discovering Economics	Greg Parry, Steven Kemp	Tactic Publications	3rd / 2014	330 PAR
IMT01S1	Information and Media Technologies	Discovering Computers 2018: Digital Technology, Data, and Devices	Misty E. Vermaat, Susan L. Sebok, Steven M. Freund, Jennifer T. Campbell, Mark Frydenberg	Cengage Learning	2016	004 VER
ISP1000	Introduction to Screen Practice	Producing Videos: A Complete Guide	Martha Mollison	Allen & Unwin	3rd / 2010	791.45 MOL
MGT01S1	Management	MGMT 3	Chuck Williams, Alan McWilliams, Rob Lawrence	Cengage Learning	3rd Asia Pacific / 2017	658 WIL
MKT01S1	Marketing	Marketing: A Practical Approach	Peter Rix	McGraw-Hill	7th / 2011	658.8 RIX
MCC01S1	Media Culture and Communications	Media: New Ways and Meanings	Colin Stewart, Adam Kowaltzke	Jacanda Press	3rd / 2008	302.23 STE
WCOM101	Web Communications	No Essential Textbook	-	-	-	-

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Diploma of Commerce						
ACS01S1	Academic Communication Skills	No Essential Textbook	-	-	-	-
ARW01S1	Academic Research and Writing	No Essential Textbook	-	-	-	-
ACC01S1	Accounting	Accounting 1	Ashley Doyle	Curtin University	2014	657 DOY
BL1100	Business Law	First Principles Of Business Law: Textbook and eStudy Modules	Michael Lambiris, Laura Griffin	Oxford University Press	10th / 2017	346.94 LAM
CB2201	Consumer Behaviour	CB8: Consumer Behavior: Student Edition 8	Barry J. Babin, Eric J. Harris	Cengage Learning	8th / 2018	658.83 BAB
DIMA1100	Discovering Marketing	MKTG 3	Charles W. Lamb, Joseph F. Hair, Carl McDaniel, Jane Summers, Michael Gardiner	Cengage Learning	3rd Asia Pacific / 2016	658.8 LAM
ECN01S1	Economics	Discovering Economics	Greg Parry, Steven Kemp	Tactic Publications	3rd / 2014	330 PAR
FACC1150	Financial Accounting	Financial Reporting	Janice Loftus, Ken Leo, Sorin Daniliuc, Noel Boys, Belinda Luke, Hong Ang, Karyn Byrnes	John Wiley & Sons	2nd / 2017	657 LOF
FUNM1100	Fundamentals of Management	Management: A Practical Introduction	Angelo Kinicki, Brian K. Williams, Brenda Scott-Ladd and Martin Perry	McGraw-Hill	2nd / 2018	658 KIN
IACC1100	Introduction to Accounting	Introduction to Accounting: Custom Publication for Curtin University	Prepared by Wahseem Soobratty	John Wiley and Sons	2016	657 INT
IBIS1100	Introduction to Business Information Systems	Creating Business Value With IT	Compiled by S. Zaung Nau	McGraw-Hill Education	3rd / 2015	658.4038 CRE
IECO1100	Introductory Economics	Essentials of Economics	Glenn Hubbard, Anne Garnett, Philip Lewis, Tony O'Brien	Pearson	3rd / 2016	330 ESS
IM2250	International Marketing	International Marketing: An Asia-Pacific Perspective	Richard Fletcher, Heather Crawford	Pearson	6th / 2014	658.84 FLE
IMT01S1	Information and Media Technologies	Discovering Computers 2018: Digital Technology, Data, and Devices	Misty E. Vermaat, Susan L. Sebok, Steven M. Freund, Jennifer T. Campbell, Mark Frydenberg	Cengage Learning	2018	004 VER
MANA2201	Management Accounting	Managerial Accounting: Creating Value in A Dynamic Business Environment	Ronald W. Hilton	McGraw-Hill Education	11th / 2017	658.15 HIL
MCC01S1	Media Culture and Communications	Media : New Ways and Meanings	Colin Stewart, Adam Kowaltzke	Jacanda Press	3rd / 2008	302.23 STE
MECP2200	Macroeconomics Principles	Macroeconomics: Policy and Practice	Frederic S. Mishkin	Pearson	2nd Global / 2015	339 MIS
MGT01S1	Management	MGMT 3	Chuck Williams, Alan McWilliams, Rob Lawrence	Cengage Learning	3rd Asia Pacific / 2017	658 WIL
MKT01S1	Marketing	Marketing : A Practical Approach	Peter Rix	McGraw-Hill	7th / 2011	658.8 RIX

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Master of Business Administration (Global)						
ACCT5021	Accounting for Managers	Accounting : An Introduction	Peter Atrill, Eddie McLaney, David Harvey	Pearson	6th / 2015	657 ATR
MKTG5004	Business Research Methods	Research Methods for Business Students	Mark Saunders, Philip Lewis, Adrian Thornhill	Pearson	7th / 2016	658.0072 SAU
MGMT6010	Corporate Strategy	Contemporary Strategic Management: An Australasian Perspective	Robert M. Grant, Bella Butler, Stuart Orr, Peter Murray	John Wiley & Sons	2nd / 2014	658.4012 GRA
ECON5012	Global Managerial Economics	No Essential Textbook	-	-	-	-
MKTG5005	Global Marketing Management	Marketing	Dhruv Grewal, Michael Levy, Shane Mathews, Paul Harrigan, Tania Bucic	McGraw-Hill	1st / 2015	658.8 GRE
MGMT5007	Management and Organisational Behaviour	Organisational Behaviour	Stephen P. Robbins, Tim Judge, Bruce Millett, Maree Boyle	Pearson	8th / 2016	302.35 ROB
ORGM5000	Strategy, Change and Innovation	(E-Book) Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers	Written by Alexander Osterwalder and Yves Pigneur	John Wiley & Sons	2010	658.4012 OST
Master of International Business						
MGMT6015	Contemporary Issues in International Human Resource Management	International Human Resource Management	Peter J. Dowling, Marion Festing, Allen D. Engle	Cengage Learning	7th / 2017	658.3 DOW
MGMT5003	Culture and Ethics in Business	Management Across Cultures: Developing Global Competencies	Richard M. Steers, Luciara Nardon, Carlos J. Sanchez-Runde	Cambridge University Press	3rd / 2016	658 STE
MGMT5013	Global Distribution & Transportation	Transportation : A Global Supply Chain Perspective	John J. Coyle, Robert A. Novack, Brian J. Gibson	Cengage Learning	8th / 2016	388 COY
MGMT5013	Global Distribution & Transportation	(E-Book) International Logistics: The Management of International Trade Operations	Pierre A. David	Cengage Learning	5th / 2017	658.5 DAV
MGMT5007	Management and Organisational Behaviour	Organisational Behaviour	Stephen P. Robbins, Tim Judge, Bruce Millett, Maree Boyle	Pearson	8th / 2016	302.35 ROB
MGMT5004	Researching Organisation and Management	(E-Book) Handbook of Research Design and Social Measurement	Delbert C. Miller, Neil J. Salkind	SAGE Publication	6th / 2002	302 DEL
Master of Supply Chain Management						
ISYS6003	Business Enterprise Systems	Concepts in Enterprise Resource Planning	Ellen F. Monk, Bret J. Wagner	Course Technology	4th Student / 2012	658.4 MON
ISYS6003	Business Enterprise Systems	Enterprise Resource Planning	Mary Sumner	Prentice Hall	1st / 2005	658.4 SUM
MGMT5003	Culture and Ethics in Business	Management Across Cultures: Developing Global Competencies	Richard M. Steers, Luciara Nardon, Carlos J. Sanchez-Runde	Cambridge University Press	3rd / 2016	658 STE
BLAW5016	Fundamentals of Business and Corporations Law	Business and Corporations Law	Jeffrey F. Fitzpatrick, Christopher F. Symes, Angelo Veljanovski, David Parker	LexisNexis Butterworths	3rd / 2017	346.94 FIT
ISYS6017	Information Systems Dissertation 1 (50 credits)	No Essential Textbook	-	-	-	-
PROC6000	Procurement and Contract Negotiation	No Essential Textbook	-	-	-	-
MGMT6019	Supply Chain Planning & Design	No Essential Textbook	-	-	-	-

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Master of Science (Project Management)						
PRJM6005	Program and Portfolio Management	Strategic Management: An Integrated Approach: Theory & Cases	Charles W.L. Hill, Melissa A. Schilling, Gareth R. Jones	Cengage Learning	12th / 2017	658.4012 HIL
PRJM6001	Project Cost Management	No Essential Textbook	-	-	-	-
PRJM6009	Project Management Integrated Project	No Essential Textbook	-	-	-	-
PRJM6000	Project Management Overview	A Guide to the Project Management Body of Knowledge (PMBOK)	Project Management Institute	Project Management Institute	6th / 2017	658.4 GUI
PRJM6006	Project Management Research 1	Research Methodology: A Step-By-Step Guide for Beginners	Ranjit Kumar	SAGE	4th / 2014	300.72 KUM
PRJM6004	Project Procurement Management	No Essential Textbook	-	-	-	-
PRJM6002	Project Time Management	Microsoft Project 2016: Part 1 [Appcon Project 2016: Part 1]	Sunni K. Brock	Logical Operations	2016	658.404 PRO
PRJM6002	Project Time Management	Project Management: The Managerial Process	Erik W. Larson, Clifford F. Gray	McGraw-Hill education	8th / 2018	658.404 GUI

Campus Bookshop Information

Block D, Student Central - Level 1

Campus Bookshop Opening Hours

26th February – 23rd March 2018 (Week 1 to Week 4)

Monday – Friday (8:30am - 6:00pm)

26th and 28th March 2018 (Week 5)

Monday and Wednesday (10:00am - 6:00pm)

Contact Person:

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