

Curtin Singapore Textbook List Trimester 2A & Semester 2 2017

Unit Code	Unit Name	Title	Author	Publisher	Edition/ Year	Call No.	ISBN
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Bachelor of Arts (Mass Communication)

MKTG2004	Consumer Behaviour	CB 8	Babin, B. & Harris, E.	Cengage Learning	8th/ 2017	658.8 BAB	9781305577244
MKTG2000	Integrated Marketing Communications	Advertising : An Integrated Marketing Communication Perspective	Belch, G., Belch, M., Kerr, G., & Powell, I.	McGraw-Hill	3rd/ 2014	659.1 BEL	9781743078655
MKTG2002	International Marketing	International Marketing: An Asia-Pacific Perspective	Fletcher, R. & Crawford, H.	Pearson	6th/ 2014	658.84 FLE	9781442560833
MKTG3003	Internet Marketing	E-Marketing	Staruss, J. & Frost, R.	Pearson	7th/ 2014	658.872 STR	9781292000411
JOUR1001	Introduction to Broadcast	Australian Broadcast Journalism	Phillips, G., Lindgren, M., and Bishop, R.	Oxford University Press	3rd/ 2013	070.190994 PHI	9780195578171
JOUR2001	Media Ethics	Media Ethics : Cases and Moral Reasoning	Christians, C., et al.	Pearson	9th/ 2014	170 CHR	9781292027432
JOUR2001	Media Ethics	The Puzzle of Ethics	Vardy, P. & Grosch, P.	HarperCollins	1999	241 VAR	9780006281443
JOUR2003	News Writing and Reporting	Curtin Journalism Style Guide	Curtin Journalism Staff	Curtin University	2014	808.02 CUR	8880002087535
JOUR2003	News Writing and Reporting	News as it Happens	Lamble, S.	Oxford University Press	2nd/ 2013	070.4 LAM	9780195520408
JOUR2003	News Writing and Reporting	Principles of Convergent Journalism	Wilkinson, J.S., Grant, A.E. and Fisher, D.J.,	Oxford University Press	2nd/ 2013	070.4 WIL	9780199838653
JOUR2000	Radio News	No Essential Textbook					
MKTG3006	Services Marketing	Services Marketing: An Asia-Pacific And Australian Perspective	Lovelock, C., Patterson, P., & Wirtz, J.	Pearson	6th/ 2015	658.8009 LOV	9781486002702

Bachelor of Commerce

ACCT2000	Accounting Systems	Accounting Information Systems	Romney, M. & Steinbart, P.	Pearson	13th Global/ 2015	657.0285 ROM	9781292060521
ADVT3002	Advanced Digital Media Planning	No Essential Textbook					
MGMT3016	Asian Management	Asian Business & Management Theory Practice & Perspective	[edited by] Hasegawa, H. & Noronha, C.	Macmillan	2nd/ 2014	338.7095 HAS	9780230367388
ACCT3000	Auditing	Auditing, Assurance and Ethics Handbook 2017	CAANZ	Wiley	2017	657.021 AUD	9780730343028
ACCT3000	Auditing	Modern Auditing & Assurance Services	Leung, P., Cooper, B., Richardson, P.	John Wiley and Sons	6th/ 2015	657.45 LEU	9781118615249
ACCT3000	Auditing	Business Communication : a Handbook for Accounting Students and Graduates	[Compiled by] Kerr, R.	Pearson	Custom/ 2017	658.45 KER	9781488618772
BANK3002	Bank Lending	Bank Lending, Credit and Lending Decisions	Cronje, T.	McGraw-Hill Australia	2013	332.1753 CRO	9781121767836
MKTG2001	Brand Management	Strategic Brand Management: Building, Measuring, and Managing Brand Equity	Keller, K.	Pearson	4th/2013	658.827 KEL	9780273779414
MGMT2004	Business and Sustainable Development	No Essential Textbook					
MKTG3000	Business Capstone	No Essential Textbook					

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MGMT3006	Business Ethics	No Essential Textbook					
BLAW1004	Business Law	Understanding Business Law (Curtin Custom Publication)	Graw, S., et al	LexisNexis Butterworths	2nd/ 2015	346.9407 UND	9780409339659
MGMT1001	Communication in Business	Communication Skills Handbook	Summers, J. & Smith, B.	John Wiley and Sons	4th/ 2014	657.014 SUM	9781118646014
ACCT3004	Company Accounting	Financial Reporting	Loftus, J., et al	John Wiley & Sons	1st/ 2015	657.021894 LOF	9780730311119
ACCT3004	Company Accounting	Business Communication : a Handbook for Accounting Students and Graduates	[Compiled by] Kerr, R.	Pearson	Custom/ 2017	658.45 KER	9781488618772
MKTG2004	Consumer Behaviour	CB 8	Babin, B. & Harris, E.	Cengage Learning	8th/ 2017	658.8 BAB	9781305577244
FNCE3000	Corporate Finance	Principles Of Corporate Finance	Brealey, R. A., Myers, S. C., & Allen, F.	Mcgraw-hill	12th/ 2016	658.15 BRE	9781259253331
MKTG2006	Digital Communication Management	No Essential Textbook					
MKTG1000	Discovering Marketing	MKTG10 : Principles of Marketing	Lamb, C., Hair, J., & McDaniel, C.	Cengage Learning	10th/ 2017	658.8 LAM	9781305631823
MGMT2002	Employee Relations in Singapore	Introduction To Industrial Relations In Singapore : Reflecting On the Past, Preparing For the Future	Ting, B., Toh, B. & Soh, T.	Civil Service College Singapore	2016	331 TIN	9789810983796
MGMT3004	Entrepreneurship	Entrepreneurship : Theory, Process, Practice	Frederick, H., O'Connor, A. & Kuratko, D.	Cengage Learning	4th/ 2016	658.421 HOW	9780170352550
ACCT2005	Financial Accounting	Financial Reporting	Loftus, J., et al	John Wiley & Sons	1st/ 2015	657.021894 LOF	9780730311119
ACCT2006	Financial Reporting	Financial Reporting	Loftus, J., et al	John Wiley & Sons	1st/ 2015	657.021894 LOF	9780730311119
BANK3003	Fundamentals of Bank Management	Financial Institutions Management: A Risk Management Approach	Lange, H., Saunders, A., Cornett, M.M.	McGraw-Hill	4th/ 2015	332.1068 LAN	9781743073551
MGMT1000	Fundamentals of Management	No Essential Textbook					
MGMT2008	Human Resource Management Introduction	(E-book only) Human Resource Management	Stone, R.	John Wiley & Sons	9th/ 2017	658.3 STO	9780730337270
MGMT3015	Industrial Relations in Asia-Pacific Region	No Essential Textbook					
ISYS2013	Informatics Project Management	Contemporary Project Management: Organize, Plan, Perform	Timothy J. Kloppenborg, T.	Cengage Learning	3rd/ 2015	658.404 KLO	9781285433356
MKTG2000	Integrated Marketing Communications	Advertising : An Integrated Marketing Communication Perspective	Belch, G., Belch, M., Kerr, G., & Powell, I.	McGraw-Hill	3rd/ 2014	659.1 BEL	9781743078655
FNCE3004	International Finance	International Financial Management	Eun, C. & Resnick, B.	Mcgraw-hill	7th/ 2014	658.15 EUN	9780077861605
MKTG2002	International Marketing	International Marketing: An Asia-Pacific Perspective	Fletcher, R. & Crawford, H.	Pearson	6th/ 2014	658.84 FLE	9781442560833
MKTG3003	Internet Marketing	E-Marketing	Staruss, J. & Frost, R.	Pearson	7th/ 2014	658.872 STR	9781292000411
ACCT1000	Introduction to Accounting	Introduction to Accounting: Custom Publication for Curtin University	Soobratty, W. Curtin University	John Wiley Sons	2016	657 BIR	9780730329190
TAXA2000	Introduction to Australian Tax Law	A Practical Introduction to Australian Taxation Law : 2017	Morgan, A., Mortimer, C., & Pinto, D.	Oxford University Press	2017	343.940 MOR	9780190310417

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TAXA2000	Introduction to Australian Tax Law	Australian Taxation Law Select : Legislation and Commentary 2017	Woellner, R., Barkoczy, S., Murphy, S., Evans, C. & Pinto, D.	Oxford University Press	2017	343.9404 AUS	9780190310400
ISYS1000	Introduction to Business Information Systems	Management Information Systems	Gray, H., Dr., et al	John Wiley and Sons	1st Australasian/ 2015	658.4038 GRA	9781118646021
INVE3000	Introduction to Derivative Securities	Fundamentals of Futures and Options Markets	Hull, J.	Pearson	8th/ 2014	332.6452 HUL	9780133382853
FNCE2000	Introduction to Finance Principles	Fundamentals of Corporate Finance	Ross, S., et al.	McGraw-Hill	7th/ 2016	658.15 ROS	9781743761830
MGMT2009	Introduction to Human Resource Development	Employee Training and Development	Noe, R.	McGraw-Hill	7th/ 2017	658.3124 NOE	9780078112850
FNCE2004	Introductory Business Financial Modelling	Principles of Finance with Excel	Benninga, S.	Oxford University Press	2nd/ 2010	332.0285 BEN	9780199755479
ECON1000	Introductory Economics	Introductory Economics : ECON1000	[Compiled by] Brennan, A. J.	Pearson	Custom/ 2015	330 BRE	9781488610455
ACCT3001	Management Control Systems	Management Accounting: Information for Creating and Managing Value	Langfield-Smith, K., et al	McGraw-Hill Australia	7th/ 2015	658.1511 LAN	9781743075906
ACCT3001	Management Control Systems	Business Communication : a Handbook for Accounting Students and Graduates	[Compiled by] Kerr, R.	Pearson	Custom/ 2017	658.45 KER	9781488618772
MGMT3002	Managing Change	No Essential Textbook					
MKTG2005	Marketing Research	No Essential Textbook					
ECON2004	Microeconomic Principles	Microeconomics	Pindyck, R. S. & Rubinfeld, D. L.	Pearson/Prentice Hall	8th/ 2014	338.5 PIN	9781292081977
PROC3001	Overview of Strategic Procurement	Strategic Supply Management: Creating the Next Source of Competitive Advantage	Trent, R.	J. Ross Pub.	NA/ 2007	658.7 TRE	9781932159677
INVE3001	Portfolio Management	Principles of Investments	Bodie, Z., et al	McGraw-Hill	1st/ 2013	332.6 BOD	9780071012386
PUBR2002	Public Relations Foundations	Public Relations: Theory And Practice	[edited by] Johnston, J. & Sheehan, M.	Allen & Unwin	4th/ 2014	659.2 PUB	9781743314036
MATH2013	Quantitative Modelling	Introduction to Management Science	Taylor, B.	Pearson	12th/ 2016	658.5 TAY	9781292092911
ECOM2001	Quantitative Techniques for Business	No Essential Textbook					
MGMT3014	Remuneration and Rewards Management	Managing Employee Performance and Reward: Concepts, Practices, Strategies	Shields, J., et al	Cambridge University Press	2nd/ 2016	658.3142 SHI	9781107653535
MKTG3007	Retail Marketing and Distribution	Retail Management: A Strategic Approach, International Edition	Berman, B. & Evans, J.R.	Macmillan	12th/ 2012	658.87 BER	9780273768562
MKTG3006	Services Marketing	Services Marketing: An Asia-Pacific And Australian Perspective	Lovelock, C., Patterson, P., & Wirtz, J.	Pearson	6th/ 2015	658.8009 LOV	9781486002702
MKTG3004	Strategic Marketing	Strategic Marketing: Decision Making and Planning	Reed, P.	Cengage Learning	4th/ 2015	658.802 REE	9780170241236

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Diploma of Arts and Creative Industries

APCOMSA	Academic and Professional Communications	Communication Skills Toolkit	Grellier, J. & Goerke, V.	Cengage Learning	3rd/ 2014	378.170281 GRE	9780170243612
ACS01S1	Academic Communication Skills	No Essential Textbook					
ARW01S1	Academic Research and Writing	No Essential Textbook					
ACC01S1	Accounting	Accounting 1	Doyle, A.	Curtin University	2014	657.042 DOY	7770002088155
ECN01S1	Economics	Discovering Economics	Parry, G. & Kemp, S.	Tactic Publications	3rd/ 2014	330 PAR	9781875313006
IMT01S1	Information and Media Technologies	Discovering Computers 2016 : Tools, Apps, Devices, and the Impact of Technology	Vermaat, M., et al.	Cengage Learning	2016	004 VER	9781305391857
ISP1000	Introduction to Screen Practice	Producing Videos: A Complete Guide	Mollison, M.	Allen & Unwin	3rd/ 2010	791.450232 MOL	9781742370569
MGT01S1	Management	Management : A Pacific Rim Focus	Bartol, K., et al.	McGraw-Hill	6th/ 2011	658.4 MAN	9780070284968
MKT01S1	Marketing	Marketing: A Practical Approach	Rix, P.	McGraw-Hill	7th/ 2011	658.8 RIX	9780070287006
MCC01S1	Media, Culture and Communications	Media: New Ways and Meanings	Stewart, C. & Kowaltzke, A.	John Wiley & Sons	3rd/ 2008	302.23 COL	9780731405442
WCOM101	Web Communications	No Essential Textbook					

Diploma of Commerce

ACS01S1	Academic Communication Skills	No Essential Textbook					
ARW01S1	Academic Research and Writing	No Essential Textbook					
ACC01S1	Accounting	Accounting 1	Doyle, A.	Curtin University	2014	657.042 DOY	7770002088155
BL1100	Business Law	First Principles of Business Law 2017	Lambiris, M. & Griffin, L.	Oxford University Press	10th/ 2017	346.9407 LAM	9780190304485
CB2201	Consumer Behaviour	CB 7	Babin, B. & Harris, E.	Cengage Learning	7th/ 2016	658.8 BAB	9781305403222
DIMA1100	Discovering Marketing	MKTG10 : Principles of Marketing	Lamb, C., Hair, J., & McDaniel, C.	Cengage Learning	10th/ 2017	658.8 LAM	9781305631823
ECN01S1	Economics	Discovering Economics	Parry, G. & Kemp, S.	Tactic Publications	3rd/ 2014	330 PAR	9781875313006
FACC1150	Financial Accounting	Applying International Financial Reporting Standards	Picker, R., et al	John Wiley and Sons	3rd/ 2013	657.0218 APP	9780730302124
FUNM1100	Fundamentals of Management	Management : A Pacific Rim Focus	Bartol, K., et al.	McGraw-Hill	6th/ 2011	658.4 MAN	9780070284968
IMT01S1	Information and Media Technologies	Discovering Computers 2016 : Tools, Apps, Devices, and the Impact of Technology	Vermaat, M., et al.	Cengage Learning	2016	004 VER	9781305391857
IM2250	International Marketing	International Marketing: An Asia-Pacific Perspective	Fletcher, R. & Crawford, H.	Pearson	6th/ 2014	658.84 FLE	9781442560833

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IACC1100	Introduction to Accounting	Introduction to Accounting: Custom Publication for Curtin University	Soobratty, W. Curtin University	John Wiley Sons	2016	657 BIR	9780730329190
IBIS1100	Introduction to Business Information Systems	Creating Business Value With IT	Aitken, A.	McGraw-Hill	2nd/ 2014	658.4038 CRE	9781308038582
IECO1100	Introductory Economics	Essentials of Economics	Hubbard, G., Garnett, A., Lewis, P. & O'Brien, T.	Pearson	3rd/ 2016	330 ESS	9781486022847
MECP2200	Macroeconomic Principles	Macroeconomics: Policy and Practice	Mishkin, F.	Pearson	2nd/ 2015	339 MIS	9781292019598
MGT01S1	Management	Management : A Pacific Rim Focus	Bartol, K., et al.	McGraw-Hill	6th/ 2011	658.4 MAN	9780070284968
MANA2201	Management Accounting	Managerial Accounting: Creating Value in a Dynamic Business Environment	Hilton, R., Cornell University, Platt, D., & University of Texas at Austin	McGraw-Hill	10th/ 2014	658.1511 HIL	9780078025662
MKT01S1	Marketing	Marketing: A Practical Approach	Rix, P.	McGraw-Hill	7th/ 2011	658.8 RIX	9780070287006
MCC01S1	Media, Culture and Communications	Media: New Ways and Meanings	Stewart, C. & Kowaltzke, A.	John Wiley & Sons	3rd/ 2008	302.23 COL	9780731405442

Graduate Certificate & Graduate Diploma in Project Management

PRJM6005	Program and Portfolio Management	Strategic Management: An Integrated Approach	Hill, C., Jones, G., & Schilling, M.	Cengage Learning	11th/ 2015	658.4012 HIL	9781285184487
PRJM6001	Project Cost Management	No Essential Textbook					
PRJM6000	Project Management Overview	A Guide to the Project Management Body of Knowledge (PMBOK)	Project Management Institute	Project Management Institute	5th/ 2013	658.4 GUI	9781935589679
PRJM6004	Project Procurement Management	No Essential Textbook					
PRJM6002	Project Time Management	Project Management: The Managerial Process	Larson, E, W; Honig, B; Gray, C. F; Dantin, U & Baccarini, D	McGraw-Hill education	2014	658.404 LAR	9781743071809
PRJM6002	Project Time Management	Appcon Project 2016 Part 1			2016		81-062-SM

Master of Business Administration (Global)

ACCT5021	Accounting for Managers	Accounting: an Introduction	Atrill, P., McLaney, E. & Harvey, D.	Pearson	6th/ 2015		9781486008797
FNCE5010	Corporate Financial Management	Essentials of Corporate Financial Management	Arnold, G.	Pearson	2nd/ 2014	658.15 ARN	9780273758877
MGMT6010	Corporate Strategy	Contemporary strategic management : an Australasian perspective	Grant, R., Butler, B., Orr, S., & Murray, P.	John Wiley and Sons	2nd/ 2014	658.4012 CON	9781118362556
MGMT5003	Culture and Ethics in Business	Management Across Cultures: Developing Global Competencies	Steers, R., Nardon, L., & Sanchez-Runder, C.	Cambridge University Press	2nd/ 2013	658.049 STE	9781107645912
MGMT6003	Global Business Dynamics	No Essential Textbook					
MKTG5005	Global Marketing Management	Marketing	Grewal, D. Levy, M., Matthews, S., Harrigan, P. and Bucic, T.	McGrawhill	1st/ 2015	658.8 GRE	9781743077023
MGMT5007	Management and Organisational Behaviour	Organisational Behaviour	Robbins, S., Judge, T., Millett, B., & Boyle, M.	Pearson	8th/ 2016	302.35 ROB	9781488609329

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Master of International Business

MGMT6010	Corporate Strategy	Contemporary strategic management : an Australasian perspective	Grant, R., Butler, B., Orr, S., & Murray, P.	John Wiley and Sons	2nd/ 2014	658.4012 CON	9781118362556
MGMT5003	Culture and Ethics in Business	Management Across Cultures: Developing Global Competencies	Steers, R., Nardon, L., & Sanchez-Runder, C.	Cambridge University Press	2nd/ 2013	658.049 STE	9781107645912
MGMT6003	Global Business Dynamics	No Essential Textbook					
MGMT5007	Management and Organisational Behaviour	Organisational Behaviour	Robbins, S., Judge, T., Millett, B., & Boyle, M.	Pearson	8th/ 2016	302.35 ROB	9781488609329
MGMT6011	Managing Multinational Enterprises	Transnational Management: Text, Cases And Readings In Cross Border Management	Bartlett, C. & Beamish, P.	McGraw-Hill	7th/ 2014	658.049 BAR	9780078029394

Master of Supply Chain Management

ISYS6003	Business Enterprise Systems	Enterprise Resource Planning	Sumner, M.	Pearson	1st/ 2014	658.4012 SUM	9781292039800
ISYS6003	Business Enterprise Systems	Concepts in Enterprise Resource Planning	Monk, E. & Wagner, B.	Course Technology Cengage	4th/ 2013	658.4012 MON	9781111820411
MGMT5003	Culture and Ethics in Business	Management Across Cultures: Developing Global Competencies	Steers, R., Nardon, L., & Sanchez-Runder, C.	Cambridge University Press	2nd/ 2013	658.049 STE	9781107645912
BLAW5016	Fundamentals of Business & Corporations Law	Business and Corporations Law	Fitzpatrick, J., Symes, C., Veljanovski, A. & Parker, D.	LexisNexis Butterworths	3rd/ 2017	346.94066 FIT	9780409343311
ISYS6017	Information Systems Dissertation 1 (50 credits)	No Essential Textbook					
PROC6000	Procurement and Contract Negotiation	No Essential Textbook					
MGMT6016	Strategic Supply Chain Management	Supply Chain Management: From Vision To Implementation	Fawcett, S., Ellram, L. & Ogden, J.	Pearson	Int. ed/ 2007	658.7 FAW	9780131594203
MGMT6018	Supply Chain Quality Management	Managing for Quality and Performance Excellence	Evans, J. & Lindsay, W.	Cengage Learning	10th/ 2016	658.562 EVA	9781305662544

Master of Science (Project Management)

PRJM6005	Program and Portfolio Management	Strategic Management: An Integrated Approach	Hill, C., Jones, G., & Schilling, M.	Cengage Learning	11th/ 2015	658.4012 HIL	9781285184487
PRJM6001	Project Cost Management	No Essential Textbook					
PRJM6011	Project Management Capstone	No Essential Textbook					
PRJM6009	Project Management Integrated Project	No Essential Textbook					
PRJM6000	Project Management Overview	A Guide to the Project Management Body of Knowledge (PMBOK)	Project Management Institute	Project Management Institute	5th/ 2013	658.4 GUI	9781935589679
PRJM6006	Project Management Research 1	Research Methodology: A Step-by-Step Guide for Beginners	Kumar, R.	Los Angeles SAGE	4th/ 2014	300.72 KUM	9781446269978
PRJM6012	Project Management Research 2	No Essential Textbook					
PRJM6004	Project Procurement Management	No Essential Textbook					

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PRJM6002	Project Time Management	Project Management: The Managerial Process	Larson, E, W; Honig, B; Gray, C. F; Dantin, U & Baccarini, D	McGraw-Hill education	2014	658.404 LAR	9781743071809
PRJM6002	Project Time Management	Appcon Project 2016 Part 1			2016		81-062-SM

Campus Bookshop Information

Curtin Library, Group Discussion Room 3

Campus Bookshop Opening Hours

10th Jul – 4th Aug 2017 (Week 1 to Week 4)

Monday – Friday

8:30 am – 6:00 pm

7th and 11th Aug 2017 (Week 5)

Monday and Friday

10:00 am – 6:00 pm

Contact Person:

Gary Tang

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96692925 (HP)

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Website:

<http://www.booksandmore.sg/curtin>

Alternatively, students may also order books from Curtin University Bookshop at: <http://www.coop.com.au>