

## STUDY IN SOUTH-EAST ASIA'S FINANCIAL HUB

Curtin Singapore students not only have access to a quality education but to a variety of cultural experiences unique to the garden city.

This dynamic city is rich in contrast and colour, where you will find a harmonious blend of culture, cuisine, arts and architecture. Singapore enjoys warm, tropical weather all year round and is close to other South-East Asian capital cities by plane. Offering a vivid combination of ultra-modern skyscrapers, remnants of tropical rainforest and colourful ethnic urban areas, there will never be a dull moment in this cosmopolitan city.



## STUDY BUSINESS WITH CURTIN IN SINGAPORE



Study at a university with AACSB accreditation



Fast-track your degree through trimester academic calendar



Flexible transfer option between Singapore and Perth campuses



Singapore connected to the world through a strong network of international trade agreements, which include 20 implemented Free Trade Agreements with 31 trading partners.



Rated as top 2 most competitive city in the world<sup>1</sup>



Access to Fortune 500 companies<sup>2</sup>

1. Singapore is rated as top 2 most competitive city in the world by the World Economic Forum, 2018

2. Towers Watson Asia headquarters study found that Singapore hosts 41 per cent of Asia-Pacific headquarters among 319 global Fortune 500 companies

## APPLY NOW

**1** Submit your academic transcripts, awarded certificates, identification documents online through [apply.curtin.edu.sg](http://apply.curtin.edu.sg)

**2** Receive your offer through email

**3**

Accept your offer by meeting all conditions (if applicable) and submit your acceptance form by email

**4**

Receive your Standard Student Contract through email and an Admissions Officer will guide you through the contract clauses

**5**

Proceed to make payment for your first tuition fee instalment

**6**

- International students
- Provide completed student's pass application form and other supporting documents
  - Student's pass application process takes two to three weeks
  - Receive an In-Principal Approval letter through email
  - Proceed to make travel arrangements to Singapore.



### FOR MORE INFORMATION

Tel: +65 6593 8000  
Email: [info@curtin.edu.sg](mailto:info@curtin.edu.sg)  
Web: [curtin.edu.sg](http://curtin.edu.sg)

Available in alternative formats on request.

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Curtin Singapore

# MBA (GLOBAL)

A GLOBAL EDUCATION IN A WORLD-CLASS BUSINESS ARENA



Make tomorrow better.

[curtin.edu.sg](http://curtin.edu.sg)

# CURTIN: A GLOBAL UNIVERSITY

Curtin University is a vibrant, international organisation, future-focused and committed to making tomorrow better. It is the largest and most preferred university in Western Australia, with more than 50,000 students spread across several locations, including campuses in Dubai, Malaysia, Mauritius and Singapore. Our teaching is delivered to a high standard across all Curtin campuses to ensure that our graduates are highly trained and industry ready for rewarding careers all over the world.

Curtin University has been placed in the top one per cent of universities worldwide by the Academic World Ranking of Universities. Accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, Curtin Business School (CBS) is recognised as one of the leading business schools in Australia, and has considerable experience and influence in providing high-quality, transformative education and research across Australia and Asia.

## CURTIN SINGAPORE CAMPUS

Curtin University has continued to grow internationally with the opening of the Curtin Singapore campus in November 2008. Curtin Singapore gives you access to a flexible, dynamic education in one of the world's most cosmopolitan cities. At Curtin Singapore, you can expect to build life skills, join an international community and become part of a forward-thinking culture committed to sharing innovative ideas. Whether you study at Curtin Singapore or Perth, you can graduate with the skills you need to launch your career anywhere in the world.

✓ Ranked top one per cent of universities worldwide in the prestigious Academic Ranking of World Universities 2018

✓ Received a five-star overall excellence rating in QS Stars rating 2018

✓ Ranked 20th globally for universities under the age of 50 in the QS World University Rankings 2019



# MASTER OF BUSINESS ADMINISTRATION (GLOBAL)

This MBA (Global) is designed for business in the new millennium. It combines core business knowledge, analytical skills and global practice. This program aims to support your transition from university to the workplace, whatever your discipline. In this course you will gain leadership and management skills that will help you understand a variety of cultural business practices, and prepare you for work in future senior positions.

Throughout the course, you will develop your leadership skills through work integrated and distributed learning, working in diverse teams, learning independently and undertaking a professional project involving industry mentorships and a study tour trip outside of Singapore.

In your final trimester, you will undertake an industry-based business placement or consultancy project, to help you further cement your professional skills in the competitive global market.

## COURSE ESSENTIALS

<b>DURATION</b> 12-16 months, 3 or 4 trimesters	<b>STUDY MODE</b> Full-time	<b>INTAKE</b> February, July
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## ENTRY REQUIREMENTS

A bachelor degree (or equivalent) in any discipline with a minimum course weighted average of 60%, and up to 3 years' work experience.

**English entry requirement:** IELTS 6.5 (no band less than 6.0) or equivalent.

## CREDIT FOR PREVIOUS STUDY

If you have undertaken an equivalent study at another institution, you may be eligible for Credit for Recognised Learning (CRL). If granted, CRL may reduce the tuition fee and length of your studies.

## FEES

### TUITION FEE

S\$34,560 to S\$46,080, payable over 3 or 4 trimester instalments that includes study tour accommodation and airfare.

### NON-TUITION FEE

Administration fee	S\$150 (Local students) S\$500 (International students)
Medical insurance <sup>1</sup>	S\$46.01
Fee protection scheme insurance <sup>2</sup>	Up to S\$350

1. Medical insurance will cover students admitted to a hospital or who require surgical procedures. The policy will reimburse hospital charges and covers only treatments in Singapore restructured hospital and B2 ward class only. Local students can opt out of the medical insurance if students can provide proof of adequate medical insurance coverage.  
2. The Fee Protection Scheme (FPS) aims to protect students' paid fees in accordance with a master insurance policy, standard student contract and the Curtin Singapore refund policy.



  
**Study in a cosmopolitan city  
ranked 4th best student destination  
in Asia.**

(Based on the QS Best Student Cities 2018)

  
**Enjoy great food and entertainment  
in one of the  
world's most dynamic cities.**

  
**Live, learn and play in a city ranked  
safest in the world.**

(Based on Gallup's latest law and order 2018)

## COURSE UNITS

### MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

This unit examines the management theories and concepts underlying individual, group and organisational behaviour. It also engages directly with themes relating to cultural diversity and inclusively.

### GLOBAL MARKETING MANAGEMENT

This unit introduces you to the marketing discipline, the marketing environment and the key application of marketing principles. In this unit you will work with real clients in a 'work integrated learning' environment.

### ACCOUNTING FOR MANAGERS

This unit provides you with an understanding of basic financial and managerial accounting practices and ethical issues related to accounting.

### CORPORATE FINANCIAL MANAGEMENT

This unit will provide you with an overview and the skills required for financial management in the fiscal and institutional environments.

### GLOBAL LEADERSHIP

You will explore and reflect on leadership in a global environment; with a focus on values and corporate culture in socially-responsible leadership. The unit employs authentic leadership approaches such as teamwork and collaboration to enable you to embark on paths of personal leadership development. Leadership development is facilitated through reflection, professional knowledge and interpersonal communication that reflect contemporary global business settings and issues.

### GLOBAL SUSTAINABLE CORPORATE STRATEGY

This unit focuses on strategic planning and actions at the corporate level of multi-business firms. The unit develops your analytical and evaluative thinking through exploration of the role of a business firm in society and the nature, problems and prospects of corporate governance, corporate social responsibility, and ethical business practices, in contributing to sustainable strategy formulation and implementation in organisations operating in a global business environment.

### GLOBAL BUSINESS PRACTICE (50 CREDITS)

The unit adopts a project management approach to examine the importance of global project management in relation to global business practice. The unit also incorporates a one-week study tour trip outside of Singapore.

### GLOBAL MANAGERIAL ECONOMICS

This unit covers the key economic principles in both microeconomics and macroeconomics in an international context with an analysis of prices and markets, performance of the whole economy, economic policy and the global economic activity. Emphasis is placed on the application of economic theory to real world events.

### STRATEGY, CHANGE AND INNOVATION

This unit covers the important roles of strategy and innovation in response to change and organisational challenges. Using a design thinking approach to real-life organisational problems, you will be able to link business strategy to novel business models that enhance an innovation's potential to add value to an organisation.

### INTERCULTURAL COMMUNICATION AND INTERACTION IN GLOBAL BUSINESS

This unit explores ethical mindsets, and the understanding of the complex cultural influences on business interactions in global contexts. It also aims to develop your intercultural communication skills and skills for communication in teams.

### RESEARCHING ORGANISATION AND MANAGEMENT

In this unit you will engage in a variety of learning and assessment tasks that are designed as a starting point for building the knowledge, skills, ethics and values necessary for successful research practice. After completing this unit you will be able to begin the process of designing a research project in the field of organisation and management studies.

### GLOBAL HUMAN CAPITAL

Using a global perspective, the unit will explore how to create best practices in recruiting systems, performance evaluation systems, human resource development, how to manage a reduction in workforce, and conflict management. The unit also addresses the role of human resources in culturally diverse organisations.

### GLOBAL BUSINESS DYNAMICS

The unit examines the impact of the global business environment on multinational businesses, exploring the impact of macro-level issues such as the geo-political, legal, economic, socio-cultural contexts of globalisation and international business. It will also investigate contemporary developments in technology and global institutions on international and domestic organisations.

### INDUSTRY PROJECT (50 CREDITS)

This unit combines complex theory with practice, with you undertaking an industry-based consultancy project or placement (in both profit and non-profit organisations). You will apply management knowledge and skills in business analysis to research a business challenge or opportunity, and prepare and present an evidence-based business report and presentation of a high professional standard.

## Scholarships

Scholarships are available for students studying the MBA (Global).

For full terms, conditions and eligibility criteria, contact us at [info@curtin.edu.sg](mailto:info@curtin.edu.sg) today.