

List of substitute units for MKTG3009 Business Internship

Major	Substitute unit 1	Substitute unit 2	Substitute unit 3
Nominated by the School of Marketing			
– Marketing	Elective	MKTG3007 (v.1) Retail Marketing and Distribution	
– Marketing and Advertising	MKTG3007 (v.1) Retail Marketing and Distribution	ADVT3000 (v.1) Advertising Campaign Development	
Nominated by the School of Accounting			
– Accounting	Elective		
– Accounting and Finance	MKTG3000 Business Capstone		
– Accounting and Banking	MKTG3000 Business Capstone		
Nominated by the School of Economics and Finance			
– Finance	Elective		
– Finance and Marketing	MKTG3007 (v.1) Retail Marketing and Distribution		
– Finance and Management	MGMT2004 Environmental Issues in Business (Business and Sustainable Development)		
– Banking and Finance	MKTG3000 Business Capstone		
Nominated by the School of Management			
– Management	Elective		
– Management and Marketing	MKTG3007 (v.1) Retail Marketing and Distribution		
– Management and Human Resource Management	MGMT2004 Environmental Issues in Business (Business and Sustainable Development)	MGMT3001 International Management	MGMT3006 Business Ethics
– International Business	Elective		
– Logistics and Supply Chain Management	Elective		
– Logistics and Supply Chain Management and Marketing	MKTG3007 (v.1) Retail Marketing and Distribution		
Bachelor of Arts, Mass Communication			
– Stream: Marketing & Journalism	Elective		

Single Major
Double Major