



# Research Pulse

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## WELCOME TO RESEARCH PULSE

In this fourth issue of our bi-monthly publication of Research Pulse, we take the opportunity to highlight our research capability development through sharings by two staff members who are currently pursuing their PhD through the Curtin Offshore Postgraduate Research Scholarships Program (COPRS). The COPRS Program provides eligible academic staff at Curtin's global campuses the opportunity to enrol in a postgraduate degree by research program to develop their research capability.

We also wish to provide updates on upcoming events which we will be hosting, and highlight most recent research publications by our academics.

Lastly, I would like to acknowledge the contributions of Sean and Joelle to the contents of this newsletter.

Enjoy the updates!

Best Wishes,  
Dr Adrian Tan  
Research Director  
Curtin Singapore

PHD JOURNEY SHARING BY

## Sean O'Hara



Sean O'Hara has been a sessional lecturer at Curtin Singapore for more than 10 years. He applied to pursue the PhD in May 2019, at the ripe age of 53, and was granted candidacy two years later in July 2021. Sean pursues the qualitative methodological approach for his research in the field of management.

The working title of his research is "Business education and the family business: Perceptions and experiences of business-educated leaders of small and medium-sized family businesses". The motivation behind Sean's research topic was from his experience as a consultant general manager in a local family business, preparing for Initial Public Offering on the Singapore Stock Exchange.

During his time with the company, he was asked to mentor a next-generation leader from an associated family business who had recently graduated from an Australian university with a business degree. Over the six-month period of mentorship, the understudy consistently commented on the differences between what he was observing and what he had learnt in university.

Read more about Sean's story [here](#)

PHD JOURNEY SHARING BY

## Joelle Yap



Joelle commenced her PhD journey with the School of Nursing since April 2022.

Let's hear about her interesting journey into the PhD program.

“My interest in disaster nursing came about when I was working in the Accident and Emergency department in Singapore General Hospital as a registered nurse over two decades ago. I was part of the team of doctors, nurses and a public health care officer who were deployed to the earthquake in Gujarat, India to render medical assistance. That trip paved the way to an interest in humanitarian aid and disaster relief.

Since then, I have been involved in various humanitarian projects and responded to several disasters in Vietnam, Cambodia, Myanmar, Indonesia, Nepal and Japan. Each trip has taught me many valuable lessons in courage, community bonds, resourcefulness and hope. I also came to realise the importance of training and education too and I was passionate about teaching.

Read more about Joelle's story [here](#)

## UPCOMING EVENTS

Make a date with us! These are events that we will be hosting for the second half of 2022. Full details of the events will be made known through email nearer the time.

Date	Event
18 August 2022	Global Campuses Brown Bag Seminar by Dr Mark Westcott (guest speaker from University of Sydney)
7 September 2022	The Digital Child Symposium
September/October 2022 (Date TBC)	Global Campuses Brown Bag Seminar by Dr David Ng
October 2022 (Date TBC)	Curtin Singapore Research Symposium
15 November 2022	SDG Symposium 2022

## **MOST RECENT PUBLICATIONS BY CURTIN SINGAPORE ACADEMICS**

### **Dr David Ng:**

Ng, D. W. L., Alonso, A. D., Bressan, A., Vu, O. T. K., Tran, T. D., & Atay, E. (2022). Businesses and their community in times of COVID-19: a stakeholder theory approach. *European Business Review*. Advance online publication. <https://doi.org/10.1108/EBR-03-2022-0060>

### **Dr Nurhafihz Noor:**

Noor, N., Rao Hill, S., & Troshani, I. (2022). Developing a service quality scale for artificial intelligence service agents. *European Journal of Marketing*, 56(5), 1301-1336. <https://doi.org/10.1108/EJM-09-2020-0672>

## **Our vision**

A recognised global leader in research, education and engagement.

## **Our mission**

Transform lives and communities through education and research.

## **Our values**

Integrity – to act ethically, honestly and with fairness

Respect – to listen, value and acknowledge

Courage – to lead, take responsibility and question

Excellence – to strive for excellence and distinction

Impact – to empower, enable and inspire

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